

SPONSORSHIP & EXHIBITION PROSPECTUS

14TH WORLD **STROKE CONGRESS**

2022

OCTOBER 26-29 SINGAPORE

ONE WORLD VOICE FOR STROKE

one voice

www.worldstrokecongress.org



SPONSORSHIP & EXHIBITION PROSPECTUS



SUPPORT CATEGORIES & BENEFITS



PAST STATISTICS



START-UP INCUBATOR



EDUCATIONAL SUPPORT OPPORTUNITIES



PROMOTIONAL & ADVERTISING OPPORTUNITIES



ALL ABOUT EXHIBITION

Please contact me for details, pricing and booking form:

Marta Enes

Industry Liaison & Sales Team Leader

Tel: +31 20 763 05 12

Email: menes@kenes.com



Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

SUPPORT LEVELS

- Prime Supporter
- Platinum Supporter
- Gold Supporter
- Silver Supporter
- General Supporter

Supporter/Exhibitor booking items with a contribution of less than General category will be acknowledged as Supporter"/"Exhibitor" only.

You will benefit from outstanding advantages linked to your support category.

SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

	Prime Supporter	Platinum Supporter	Gold Supporter	Silver Supporter	Supporter
Exclusive Mailshot	Yes	Yes			
Congress Registrations	8	5	3	2	
Supporter's logo on the Congress website	Yes	Yes	Yes	Yes	Yes
Acknowledgment onsite	Yes	Yes	Yes	Yes	Yes



Past Statistics

WSC 2021 - Virtual

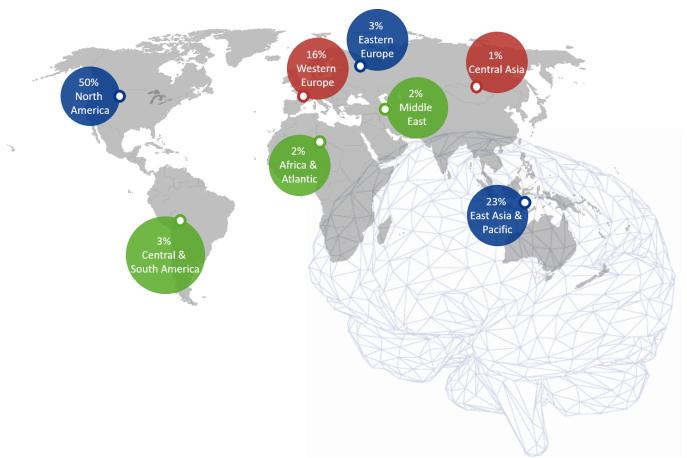
The World Stroke Congress 2021 took place virtually.

Statistics will be available soon.

WSC 2018 - Montreal

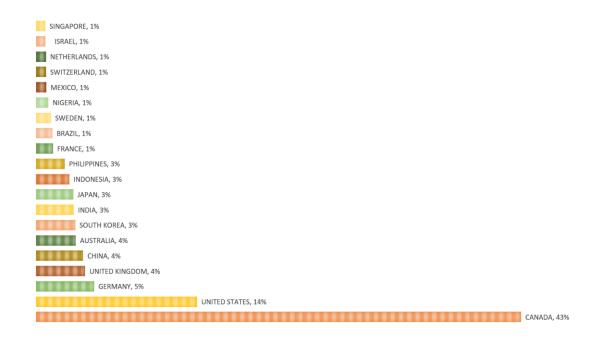
The World Stroke Congress 2018 took place physically in Montreal, Canada, and welcomed 2,666 participants from 88 different countries.

Participants by World Regions





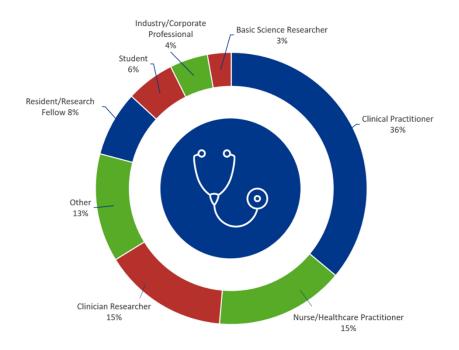
Top 20 Countries



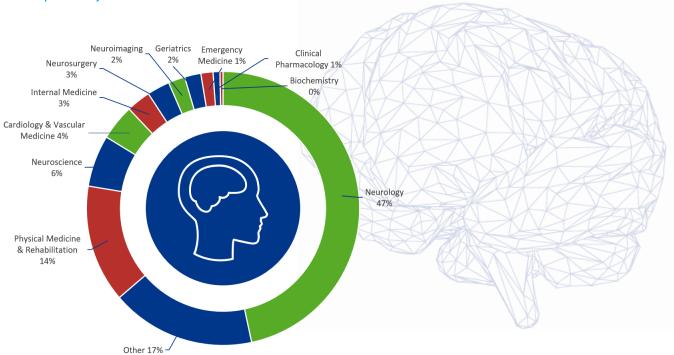




Participants by Professional Role









Start-Up Incubator

ARE YOU AN AMBITIOUS AND INNOVATIVE STARTUP? WE ARE LOOKING FOR YOU!

With the goal of building a highly creative ecosystem of startups to both modernize and broaden the spectrum of the Stroke community, the World Stroke Organization introduces the "Start-up Incubator".

We want to offer amazing opportunities for startups to **exhibit and present, at discounted rates**, during the World Stroke Congress 2022.

Interactive and innovative, the "Start-up Incubator" will be present within the exhibition area.

Start-ups will have access to:

- 6 sqm Schell Scheme Booth
- □ 10-Minute Company Pitch
- One (1) Registration
- Acknowledgement on the Congress Website and with signage onsite.

We are looking for young companies with innovative product ideas!

Don't miss out on the opportunity to share your ideas with potential clients, investors and partners during this global event, network with colleagues from around the world and connect with some of the biggest companies in the field! Apply Here Now!

The application process will be through Kenes Group. For more information, please contact Marta Enes at menes@kenes.com.



Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

Educational Medical Grant



Independent educational grants, dedicated to the educational mission of the Annual Congress, are appreciated and important to the Congress' success.

Educational Grant in Support of Existing Scientific Session



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.



Educational Participation Grant



As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for WSC 2022. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/WSO will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of WSC 2022.

Recipients (HCPs) will need to fulfil the criteria specified by WSO in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the WSO Secretariat.

F-Posters



Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals, located in prime locations, allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only
- Signage, "Supported by..." and a company logo only on each individual e-poster station.



E-Program Book



An electronic version of the traditional final program will be available to participants to access the scientific program and other congress information easily and conveniently online and as a download on mobile phones or computer.

With e-Books, participants can use the intuitive Search button, have the ability to bookmark sessions, events and other information, share information with colleagues and if desired, even print the programme. Supporter will not have any input regarding the content.

Supporter acknowledgement on the cover of the e-Book: "Supported by: company name/logo" (product logo not permitted).

Mobile App



The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active congress participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications".



Webcasting of an Industry Session



Companies can rent a space on the WSC Congress website for period of 12 months (or until the next congress) and use WSC as a hosting partner to broaden the audience of your Supported Symposium.

- The webcast will be displayed in an Industry dedicated page on the website.
- Webcast will be clearly indicated as: "Webcast of an industry symposium session" on the WSC Website.
- The company will need to provide a written agreement with the speakers, which allows the webcast to be placed there.
- Webcast needs to be provided by the supporting company.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) http://www.medtecheurope.org/ and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

Special Requests

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Industry Liaison & Sales – Marta Enes at meeds.com to discuss your needs.

Acknowledgements

Please note that all Supporters will be acknowledged in the Industry Support and Exhibition section of the program, on the event website and mobile application.

*All pictures are illustrations only.



Promotional & Advertising Opportunities

Parallel Satellite Symposium



- Opportunity to organize an Official Non-CME Industry Session, up to 90 minutes (Program subject to the approval by the WSO Committee).
- Includes hall rental, standard audio/visual equipment and display table.
- Permission to use the phrase "Official Symposium of the World Stroke Congress".
- Sponsored Symposia Programs will be included in a designated industry section of the Program.
- Industry sessions will be clearly indicated in the congress timetable/Programme as: "Industry Session" not included in the main event CME/CPD credit offering".

NOTE: The supporting company in addition to the support fee must cover the registration fee, accommodation and travel expenses of the speakers. This also applies in the case where the speakers have already been invited by the Congress.

Meet the Expert Session



- Opportunity to organize an Official Non-CME Meet the Expert Session, up to 45 minutes (Program subject to the approval by the WSO Committee).
- Includes hall rental, standard audio/visual equipment and display table.
- Permission to use the phrase "Official Meet the Expert Session of the World Stroke Congress".
- Meet the expert session's program will be included in a designated industry section of the Program.

NOTE: The supporting company in addition to the support fee must cover the registration fees for all speakers. This also applies in the case where the speakers have already been invited by the Congress.



Product Theatre



Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theatre style for 50 attendees. No other sessions of the scientific program will run in parallel but may run concurrent with other corporate sponsors.

Product Theaters provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas

Located in the Exhibit hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- O Distribute branded materials.

Pre-Congress Video Teaser



- Sponsors will be offered a dedicated webpage including a 4 min video on the official Congress Website.
- Opportunity for sponsors to connect with attendees before the Congress days and create anticipation with a pre-event promotional video/webpage hosted by the Congress organizers.
- Product advertising is not permitted.
- Note: All pages are subject to review by the WSO Committee.



Congress Lanyards



Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

Supporter's logo to be printed on the lanyards.

Congress Bags



Supporter will provide funding of the Congress bags.

- The bag will bear the Supporter's logo and the Congress logo
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.
- * The bag must be approved by the organizing committee in advance.

Notepads and Pens



Supporter will provide funding for the Notepads & Pens for the participants.

Notepads & Pens will bear the WSC logo and the Supporter's company logo and will be distributed in the participants' Congress bags.

Mini-Program



Support will be acknowledged on the inside back cover as: "Supported by..." and a company logo only



Charging Kiosk



Branded Charging Kiosk for multiple devices, including smart phones and tablets. It's a great way to leave a lasting impression on the congress delegates.

Opportunity to brand the Charging Kiosk with your company name and logo.

Photo Booth



The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

Selfie Corner



The selfie corner is an excellent opportunity to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props.

This corner attracts many attendees, and a sponsor would gain exposure by having their logo on every photo taken. The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.



Cyclone Cylinder



Just catch the colored target balls or paper, and place them in the tube...how hard can it be? Oh, and they are flying around, and you are racing against the clock, and avoid the negative colors so that you don't lose points! Be warned, this game is addictive!

The Cyclone Cylinder is the ultimate interactive experiential marketing game. It will give you the opportunity to interact with people and build genuine connections. Each Cyclone Cylinder Ball Game can be branded with your logo and preferred color theme.

Ripple Maker



- Create an unforgettable, personalized experience for your guests.
- Build massive real-time viral buzz on all social media channels.
- Convey marketing messages on a new, innovative medium.
- Get 100% of attendee eyeballs and at least 66% more photos taken at your activation.
- → Boost booth attendance and lead acquisition from your event.

Ripples™ is a pioneering platform: print on foam-based drinks in 10 seconds! From coffee lattes, to nitro cold brew, beer, cocktails, milkshakes and more! Delight your audience with our dynamic feed of customizable content and use your drinks to share a beautiful image, promote a product, or just say hi. Whatever you need to build personal interactions with new and existing customers – one cup at a time.

Printed with 100% natural ingredients!

Please note: Professional Coffee Machine must be ordered if Ripple maker is ordered.



Coffee Break



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.

Welcome Reception



Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.

Speaker's Ready Room



Facilities will be available at the Congress location for speakers and abstract presenters to check their presentations.

- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation.



Wi-F Landing Page



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress Wi-Fi. Supporter of this piece of technology will receive strong visibility during the congress.

An initial branded splash screen will bear the supporter logo and company name. The card will be distributed with the congress material.

Hospitality Suites/ Meeting Rooms



An opportunity to hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

Advertising Opportunities

Mini-Program Advertisement



Inside page advertisement in a designated section of the Mini-Program.

- The Mini-Program will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Congress bags.
- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.



Promotional Material (Bag Insert)



Promotional material (up to 4-page insert, A5 flyer) will be included in the Congress bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Congress participants.
- The distribution arrangement will be advised.

Push Notification in the Mobile App



- One live notification sent to all online participants through the mobile app, to be coordinated with the Congress Organizer.
- Possibility to promote your Industry session and invite delegates to your booth.
- Specifications will be provided by the congress organizers.

Advertisement in the Mobile App



- Gain additional exposure for your Symposium by advertising it in a designated section of the Congress App.
- The Congress App will be available for all participants who download the app.



Promotional E-mailshot - Exclusive/ Joint



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- Exclusive: Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be WSC 2022.
- → Joint: Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of \in 250. Content received after the deadline may be processed for an additional fee of \in 500.

Industry Support Disclosure - will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.



Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) www.efpia.org, Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

Special Requests

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Acknowledgements

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*All pictures are illustrations only.





Exhibition

Space Only Booth (Minimum of 12 sqm)



That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Shell Scheme Booth



That includes:

- Exhibitors' badges
- → 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

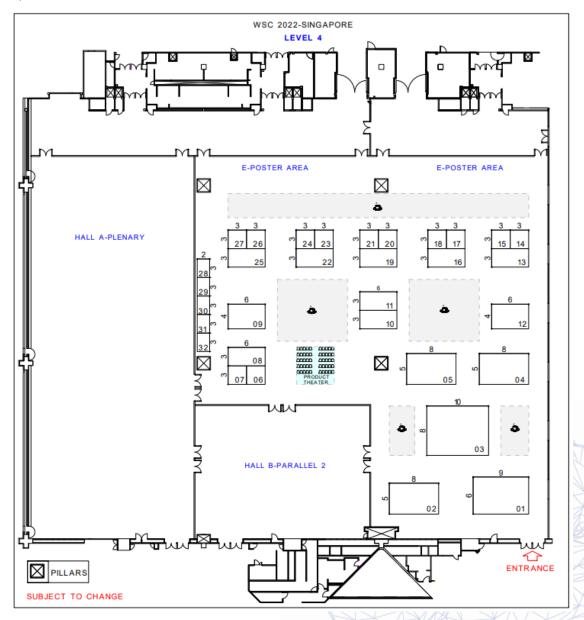
ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress.
- Listing and profile in the Final Program.



Floorplan



Venue Information



Suntec Singapore Convention & Exhibition Centre
1 Raffles Boulevard Suntec City, Singapore 039593

https://www.suntecsingapore.com/

Tel: +65 6337 2888



Exhibitor Rules & Regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Pooths of up to 60 sqm 15 exhibitor registrations
- P Booths larger than 60 sgm 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.



SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WSC22. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.



Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

The <u>Terms and Conditions</u> of the Sponsor will be included in the contract as well.

PAYMENT TERMS & METHODS

- 60% upon receipt of the Sponsorship agreement and first invoice.
- 40% by April 26th, 2022.

All payments must be received before the start date of the Congress. Should Sponsor fail to complete payments prior to the commencement of the Congress, Organizer will be entitled to cancel the reservation contemplated by this Agreement, and Sponsor will be subject to cancellation fees as determined below.

Please note that a surcharge of 400 USD will apply for last minute changes or for submitting your congress materials after the deadline (deadlines to be confirmed).

Option 1: Payment by check (USD).

Please make checks payable to:

Kenes International Organizers of Conferences Ltd - World Stroke Congress



Option 2: Payment by Bank Transfer (USD).

Please make drafts payable to:

Kenes International Organizers of Conferences Ltd – World Stroke Congress

All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Marta Enes 14th World Stroke Congress Kenes Group, Rue François-Versonnex 7 CH 1207 Geneva, Switzerland

Tel: +31 20 763 05 12

Email: menes@kenes.com

In case of cancellation or reduction of the Sponsorship Amount by Sponsor, the Organizer shall have the right to retain, and if not already paid, Sponsor must pay to Organizer, as agreed liquidated damages, the following amounts in according to the following time schedule, and Sponsor forfeits and waives any right or claim for a refund, in connection therewith:

- 10% of the agreed package amount if the cancellation/ modification is made before February 28th, 2022, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between March 1st, 2022 June 27th, 2022 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after June 28th, 2022.

VAT INFORMATION

All prices are exclusive of VAT and are subject to VAT which will be added to the invoice.